

FRESH[®] CRÈME ANCIENNE

Fresh[®] luxuriously formulates Crème Ancienne, the ultimate moisturizer by merging the ancient with the modern

Inspired by the world's first cream, Crème Ancienne utilizes the most effective modern ingredients to decrease the depth and total length of wrinkles, as it splendidly nourishes the skin.

Intent on revitalization the first emulsion-based skincare treatment to sumptuously reconstruct the richest nourishment available, Lev Glazman and Alina Roytberg, co-founders of Fresh[®], modernized the legendary formula of physician Claudius Galenus (a.k.a Claude Galen) to cure skin conditions and injuries. Galen devised a revolutionary method of skincare and to reanimate this face as well as body soother, Fresh[®] Inc. has lavishly produced Crème Ancienne. A splendidly rich moisturizer, Crème Ancienne improves elasticity and suppleness as it protects the future of your skin.

Crème Ancienne lavishes skin with a one-of-a-kind barrier complex, which defends against moisture loss and delays the side effects of aging. Nourishing the skin with a veil of precious waxes and rich nutrients, Fresh[®]'s Crème Ancienne combines authentic core ingredients with their modern counterparts in the same enduring formula. Regenerative chamomile floral wax as well exquisite oils of osmanthus, lemon peel and chamomile oils stimulates repair for the most delicate complexions and renders Crème Ancienne a healing salve for burns and wounds, echoing its original use as a medicinal preparation. Extremely emollient meadowfoam seed oil moisturizes the skin in ways no other oil can, with a unique fatty-acid capable of penetrating the skin with ease. The timeless backbone of the Galen formulation is a hand-blended high-powered oil which is tailored into a decadent emulsion appropriate for any body part.

In keeping with Galen's tenets in addition to honoring the formula's preservation throughout the Middle Ages by monks (who were able to provide a safe haven for science during periods when it was equated with heresy) as well as to increase lavishness, Fresh[®] brings together these precious raw materials to be handcrafted in a monastery. In pristine monasteries, small batches of Crème Ancienne are prepared entirely by hand. Imbued with a sense of preciousness with its hand-blended ingredients as well as its centuries old history, Crème Ancienne is a treasure. It is simultaneously exquisite and high-priced, as no more than 3,500 jars will be available worldwide per year.

With exemplary production standards that result in limited quantities remaining, secure your jar of Crème Ancienne, the ultimate anti-aging formula that transcends the test of time as it helps your skin do the same.

fresh®

MOISTURIZE: Crème Ancienne



Crème Ancienne is available at Fresh® stores, www.fresh.com and select retail stores nationwide. Crème Ancienne retails for \$250 per 3.5-oz jar and \$135 per 1-oz jar.